

Lake Country Board

APRIL 30TH, 2015

Letter from the President

Greetings

The residential market is rocking! As I write this, there are two more closing days in April, and we have already closed 248 homes year to date, compared to 199 through April end a year ago – and pending sales are closing in on 200! 2015 is shaping up to be a very good year.

Historically, non-member sales contribute about 8-10% of our MLS volume, and that is split between our members selling non-member listings, and non-members selling properties listed by our members. Many of you have requested that we use our new Supra technology to allow access to our listings for non-member buyer's agents, and the Board voted at its April meeting to allow that. Lauren and I are working with Supra to determine the most efficient way to accomplish that, and will be introducing the details as soon as they are finalized.

Update on Core Standards – our rock star AE Lauren has kept us all on track, and we have just been notified that GAR has certified our compliance with Core Standards, which should make NAR certification a virtual certainty. LCBOR has a long standing tradition of investing in good management practices and focusing on member services – and that has made Core Standards compliance a matter of tweaks rather than huge organizational change.

Lauren, Riezl, and I will be in Washington, DC the week of May 11, attending the NAR Legislative Meetings. The meetings are focused on educating us about the work NAR does to make sure that Realtor® priorities – protecting private property rights, supporting home ownership, and protecting our profession – are reflected in legislation and regulatory decisions made at the national level. We'll also be meeting with the Georgia delegation to deliver the message about Realtor® priorities in person. Look for a full report next month.

Finally, I'm pleased to announce that your Board voted to create a living memorial in honor of Charles Baldwin, a founding member who served as Board President for five terms. Going forward, our annual award given to the member who best exemplifies service to the Realtor® profession will be known as the Charles Baldwin Realtor® Spirit Award.

Happy Selling! Jeanne Dufort – President



Check us out on Facebook at:

<https://www.facebook.com/pages/The-Lake-Country-Board-of-Realtors/417686975011097>

Association Executive, Lauren Daniel

You may reach Lauren Daniel, Association Executive via email at mlslcbor@plantationcable.net or by phone at (706)-453-0823



www.lakecountryrealtors.com

Lake Country Board of REALTORS®
would like to welcome the following

New Agents:

- Kathy Coker– Algin Realty
- Pam Haskins– Coldwell Banker Lake Oconee Realty

New Affiliate Members:

- Rock Solid Inspection– Rocky Smith

**2015
Board of
Directors**

- Jeanne Dufort– President
- Riezl Baker– President-Elect
- Jamie Dutton– Vice-President
- Andy Little– Treasurer
- Sue Adams– Secretary
- Lee Stone– Past President
- Lin Logan– State Director
- Millicent Zamirowski– State Director
- Beth Erwin– State Director
- Micki Tanner– Local Director
- Alan Kent– Local Director
- Terri Calhoun– Local Director

Board Member Spotlight

Andy Little

Andy Little is the 2015 Treasurer of the Lake Country Board of Realtors. He is a native of Flowery Branch, Georgia and grew up along the shores of Lake Sidney Lanier.

Little completed his education at The University of Georgia, in Athens, Georgia, where he received both Undergraduate and Graduate Degrees. He began his professional career at the University of Georgia Center for Continuing Education, putting together professional development conferences, and later, teaching computer skills to business professionals.

After 10 years in academia, Andy took his skills to the private sector. He spent the next 10 years as the Controller and head of the Information Technology and Operations for a large commercial construction firm. The firm for which Andy worked built the Putnam County High School, Putnam County Detention Center and other facilities in the Lake Oconee area. After spending considerable time in the Lake Oconee area, Little fell in love with the area and decided to move to the area. In 2000, Little retired from the construction industry and began a career in sales.

After purchasing a lot on Lake Oconee seven years earlier, in 2002, Andy and his wife Christy built their own home and became full-time Lake Oconee residents. In 2006, Little became the General Sales Manager at Boats with Gusto, where he worked until a merger in 2010.

He acquired his Real Estate License in 2012 and began working with Coldwell Banker Lake Oconee Realty. Andy has spent the past three years working on completion of the Graduate Realtor Institute requirements and expects to finish the program this summer. At that time, he plans to sit for The Georgia Real Estate Brokers Examination.

His hobbies include boating, fishing, skeet shooting and pen making. He resides in Putnam County with his wife, Christy Little and their Jack Russell, Jessie Jane.

REALTOR BENEFIT OF THE MONTH:

REALTOR® Credit Card

Now available in partnership with REALTORS® Federal Credit Union, a Division of Northwest Federal Credit Union: NAR's official REALTOR® Credit Card.

This unique card program is available to existing and new Credit Union members and includes card options for personal and business use. Features of the REALTOR® Credit Card include:

- Customized real estate-themed designs
- REALTOR® branding options
- Competitive interest rates as low as 8% APR*
- No annual fees, balance transfer or cash advance fees
Comprehensive rewards program (points never expire)



Special Offer: Transfer High Rate Balances and Save

Move high-rate bank and retail credit card debt to your personal REALTOR® Credit Card by May 31, 2015 and secure a special low rate. This offer includes:

- No balance transfer fee
- Introductory 1.99% APR* on transferred amount until May 31, 2016, when the rate will revert to your standard rate for purchases ranging from 8.00%-18.00% APR

For easy enrollment and transfer instructions, visit REALTORSFCU.org.

Manage Personal Purchases and Business Expenses

For record keeping and tax planning, apply for two separate personal consumer cards – one for making personal purchases and a second to track business expenses, and select different card designs for each. [Apply online](#).

Members concerned about credit also have an option of the Secured Credit Card. A minimum balance of \$500 is required, and is a great option for Credit Union members seeking to increase their credit worthiness. To see if you qualify for this option, start the application process [here](#).

For Associations and Brokerages

Operate or manage an office with staff? A business (corporate) card option is also available to state and local associations, brokerages, MLSs, and business account holders. To apply, [click here](#) and select the Business (Corporate) Expenses option or call 866-295-6038.

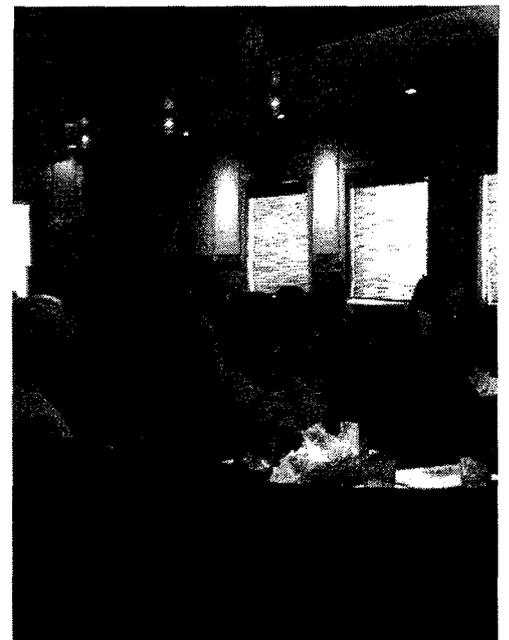
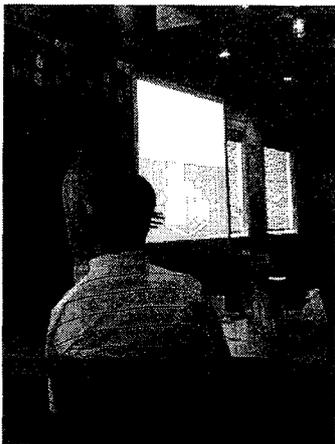
Membership and Application

Membership in the Credit Union is required to apply for the REALTOR® Credit Card. REALTORS®, state and local association staff and family members are eligible to enroll in the Credit Union and apply. A complete Eligibility List is available online at REALTORSfcu.org.

If you are not yet a Credit Union member, the process is a streamlined for both Credit Union membership and REALTOR® Credit Card application. [Apply today](#).

What's been going on at Lake Country Board of REALTOR® ...

April 23rd, 2015 LAKE COUNTRY BOARD OF REALTORS ® hosted a membership luncheon at Bone Island Grille with Guest speakers from Georgia Power. We had a wonderful turn out of 70 members. The information presented to us from Georgia Power is always so helpful and informative. Everyone that attended this membership luncheon walked away with a lot of great ideas, tip and reminders.



After Hours Help:

Paragon Help Desk: 1-877-657-4357

We welcome any applications and questions, so please email us at:
miscbor@plantationcable.net to get more information.
We would LOVE to have you join our team.

Forms/Websites Commonly Used:

AOH Forms:

Agent Open House Electronic Request Form

Sold Before Input Form:

sold before input sheet (2013).pdf

Paragon:

<https://lcbormls.paragonrels.com/ParagonLS/Default.mvc/Login>

Lake Country Realtors:

<http://lakecountryrealtors.com/>